



## SPONSORSHIP INFORMATION

APRIL 2, 2026 | 5:30-8 P.M.

COLORADO COLLEGE CORNERSTONE ARTS CENTER | COLORADO SPRINGS

### THE OPPORTUNITY:

Be a partner in Palmer Land Conservancy's **TENACITY: Women in Conservation**. This premier event celebrates the women reshaping Colorado's conservation landscape and provides a platform for leaders to translate optimism into tangible community outcomes.

Strategic Brand Alignment: Align your brand with an event dedicated to Empowerment, Connection, and Education.

#### Your partnership provides:

- **Targeted Brand Exposure:** Premium recognition across Palmer's multi-channel platforms, including social media, digital event materials, our website, and in-person reaching an engaged demographic of conservation-minded professionals.
- **Direct Access to Decision-Makers:** Connect with an influential network of more than 150 community leaders sparking collaborative relationships that extend locally and across the state.
- **Corporate Social Responsibility Impact:** Demonstrate a concrete commitment to environmental stewardship and community resilience, strengthening your corporate profile as a leader in Colorado's sustainable future.

At TENACITY, we move hope from sentiment to strategy. Sponsorship offers your organization the chance to:

- **Foster Professional Development:** Engage your team with insights from statewide and regional trailblazers.
- **Drive Collaborative Action:** Participate in facilitated discussions that bridge the gap between the conservation sector and mission-aligned business partners.
- **Strengthen Community Ties:** Position your brand at the forefront of the shared enterprise to protect Colorado's natural heritage.

**We invite you to partner with Palmer Land Conservancy to turn vision into action. Become a TENACITY sponsor today and help us lead the business of hope.**



# Sponsorship Levels

SPONSOR BENEFITS	Presenting \$10,000	Summit \$7,500+	Alpine \$5,000+	Montane \$2,500+	Foothills \$1,000+	Grasslands \$250+
Custom Blog post (Q&A format)	✓					
Includes sponsorship of the Continuing the Conversation Events	✓					
Premium logo placement in marketing materials	✓					
First right of refusal for 2027 event	✓					
Recognition at the VIP reception	✓					
Single logo recognition on Pre/Post event slideshow	✓					
Special company highlight at event by the CEO	✓	✓				
Color ad in event program	Full Page	Half Page	Quarter Page			
Opportunity to provide branded materials at the event	✓	✓	✓			
eNews Highlight (3.6k subscribers)	2	1	1	1		
Logo listing on the Palmer Land Conservancy event webpage	✓	✓	✓	✓	✓	
Social Media Spotlight (4.5k followers)	5	4	3	2	1	
Invitations to VIP reception	8	6	5	4	3	2
Sponsorship recognition during event	✓	✓	✓	✓	✓	✓
Logo placement in event program	✓	✓	✓	✓	✓	✓
Preferred Seating	✓	✓	✓	✓	✓	
Complimentary Tickets	8	6	5	4	3	2

## Sponsor TENACITY: Women in Conservation

Want to volunteer, donate goods, or have a different idea? We can work with your business to tailor a sponsorship packet that works best for you.

To take full advantage of your sponsorship, please submit payment, logos, and forms by February 9<sup>th</sup>.

For questions, or more information, please contact Astrid at [Astrid@palmerland.org](mailto:Astrid@palmerland.org).

# TENACITY: Women in Conservation 2026 Sponsorship

## BUSINESS INFORMATION

Company Name: \_\_\_\_\_

Website: \_\_\_\_\_ Facebook Page: \_\_\_\_\_

Instagram Handle: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone #: (\_\_\_\_) \_\_\_\_\_ Email Address: \_\_\_\_\_

Please send a high-resolution or vector logo to Astrid Monar: [astrid@palmerland.org](mailto:astrid@palmerland.org)

## PAYMENT INFORMATION

Amount of Payment: \_\_\_\_\_

Check Enclosed

Please Invoice

Credit Card

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CV: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**We are thankful for your support.**

**Please return this form to [astrid@palmerland.org](mailto:astrid@palmerland.org).**

Palmer Land Conservancy  
Attn: Astrid Monar  
P.O. Box 1281  
Colorado Springs, CO 80901

