



PALMER LAND CONSERVANCY

# BUSINESS PARTNERSHIP



# More than 45 years of impact



149,000+ ACRES  
PRESERVED



17<sup>TH</sup> LARGEST LAND TRUST  
IN THE UNITED STATES



100+ LANDOWNER  
PARTNERS

Based on acreage under conservation easement



20 PROTECTED PUBLIC PARKS  
& OPEN SPACES



19 COLORADO  
COUNTIES SERVED

# Strategize Your Business Giving

## INCREASE YOUR IMPACT

Palmer business partnerships strategically invest in conservation and community-driven projects and initiatives that provide an incredible return on investment in the form of a healthy community and stronger local economy.

## SIX REASONS TO JOIN PALMER LAND CONSERVANCY

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1

### CONSERVATION IS A WIN-WIN

Economic analysis has shown that every \$1 invested into conservation yields up to \$49 of economic benefits to Coloradans—including you and other local businesses.

2

### INCREASE YOUR REACH

Palmer Land Conservancy directly connects with individuals between our events, social media channels, print and digital newsletters, and membership. Depending upon your partnership level, you will receive varying levels of publicity, promotion, and opportunities to connect with these individuals.

3

### OUR GEOGRAPHIC REACH

Palmer's work spans 19 counties and impacts over one million people throughout southern Colorado. We have protected over 149,000+ acres of land forever, making us the 17<sup>th</sup> most impactful land trust in the United States in terms of acres of land conserved.

4

### COLORADANS LOVE THE LAND

Nearly 70 percent of Coloradans consider themselves a conservationist. Support what your customers love!

5

### ENJOY PARTNERSHIP PERKS

Donations of \$500 or more to Palmer Land Conservancy from businesses automatically enroll them as Palmer Business Partners. Perks are dependent on giving level and range from promoting your business to Palmer's audiences, to enjoying event admissions, to receiving Palmer gear.

6

### YOUR IMPACT

The work of Palmer Land Conservancy has an enormous impact on our way of life. You can be proud knowing that you are supporting an organization that is working tirelessly to protect what we love about Colorado—its natural beauty, locally grown food, and outdoor recreation.

# READY TO JOIN US?

## YOUR SUPPORT FURTHERS CONSERVATION

We'd like to customize a business partnership package and benefits to meet your goals. Below is an example of what we can offer you.

Partnership Benefits	Visionary \$10,000+	Pioneer \$5,000	Trailblazer \$2,500	Guardian \$1,000	Friend \$500
Speaking opportunity at event	✓				
Prominent sponsor placement on all business sponsor listings	✓				
One exclusive property visit for staff members, or individuals of your choice (number of attendees shown at right)	15	10			
Thanked on stage at large Palmer events	✓	✓			
Special listing in print newsletter	✓	✓	✓	✓	✓
Social media post(s) featuring your business (number of posts annually shown at right)	2	2	1	1	
Listing in select eNewsletters	✓	✓	✓	✓	
New Business Partnership Package	✓	✓	✓	✓	✓
Listing in annual donor impact report	✓	✓	✓	✓	✓
Listing on our website	✓	✓	✓	✓	✓

# OUR CONSERVATION PRIORITIES



Since 1977, Palmer Land Conservancy has worked with individuals, private and public partners, and various communities to protect land forever including 20 of your favorite public parks and open spaces, important working farms and ranches, and iconic scenic views.

We passionately promote the conservation and enjoyment of our region's most important natural assets that define why we love Colorado: its natural beauty, locally grown food, and outdoor recreation.

## Land Life



**Land for People**



**Land for Nature**



**Land for Food**



**Water for Life**

# BUSINESS PARTNERSHIP FORM

## BUSINESS INFORMATION

Company Name: \_\_\_\_\_

Website: \_\_\_\_\_ Facebook page: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone #: (\_\_\_\_\_) \_\_\_\_\_ Email address: \_\_\_\_\_

Please send a high-resolution or vector logo to Astrid Monar: [astrid@palmerland.org](mailto:astrid@palmerland.org).

## PAYMENT INFORMATION

Amount of payment: \_\_\_\_\_

Check enclosed

Please invoice

Credit Card

Or pay online at [palmerland.org/become-a-business-member](http://palmerland.org/become-a-business-member)

Credit Card #: \_\_\_\_\_ Expiration date: \_\_\_\_\_ CVV: \_\_\_\_\_

Billing address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Payment schedule:

Annual

Quarterly

Monthly

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**We are thankful for your support. Please return this form to [astrid@palmerland.org](mailto:astrid@palmerland.org).**

Palmer Land Conservancy  
Attn: Astrid Monar  
P.O. Box 1281  
Colorado Springs, CO 80901

