

# MIRASOL

LOOKING AT THE SUN



INDIVIDUAL SPONSORSHIP OPPORTUNITIES

PRESENTED BY



**Palmer**  
LAND CONSERVANCY





# MIRASOL

LOOKING AT THE SUN



## ABOUT THE FILM

**Water is a finite resource — and an essential one. For farmers, it's everything.**

In this poignant new film, award-winning director Ben Knight explores the national issue of water scarcity through an intimate portrait of a small farming community in Pueblo, Colorado, that's fighting to protect their water, land, and way of life. With water as the natural resource issue of our time, it is one of the underlying issues threatening the ability of farmers to feed and sustain our communities. Unfortunately, in the U.S., we're losing 2,000 acres of land every day. With your support, conservation can be centered as the solution that it is, and can be, to land and water challenges.

## WATCH THE TRAILER





# MIRASOL | GREEN CHILE CIRCLE SPONSORSHIP PROGRAM

Palmer Land Conservancy's Green Chile Circle sponsorship program offers community members the chance to donate to a special documentary film and campaign while supporting critical land and water conservation work. Palmer Land Conservancy is a 501 (c)(3) nonprofit and a portion of your investment may qualify for charitable tax deduction.

SPONSOR BENEFITS	Water Warrior \$2,500+	Harvest Hero \$1,000+	Land Lover \$500+	Dirt Defender \$100+
Special thank you in the film's end credits	✓	✓		
Tickets to the Pueblo Film Premiere	4	2	2	2
Invitation to opening reception cocktail hour with early admission	✓	✓		
VIP Seating at the Pueblo Film Premiere	✓	✓	✓	
Invitation to the Field Fête Fiesta - Pueblo community party for sponsors	✓	✓	✓	
Farm tour by bike during Bike the Bessemer event (Sept 2024) tickets	4	2		
Local farm goods from featured farmers, MIRASOL poster, merch, and more	✓	✓	✓	
One year complimentary Palmer Land Lover membership			✓	✓
One year complimentary Palmer Millennium Society membership	✓	✓		

**SOW YOUR FUTURE** We want the community to be part of this special opportunity. Do you have an idea of how you want to partner with Palmer? Please feel free to reach out and we can design a custom sponsorship package for you.

**EXECUTIVE PRODUCER OPPORTUNITIES** Interested in making a significant investment and getting more involved with the film? We have a separate film partnership program that we'd be happy to discuss with you. Please contact us for more information!



# MIRASOL | GREEN CHILE CIRCLE SPONSORSHIP

## CONTACT INFORMATION

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone #: ( \_\_\_\_\_ ) \_\_\_\_\_

Email address: \_\_\_\_\_

## PAYMENT INFORMATION

Amount of payment: \_\_\_\_\_

Check enclosed

Please invoice

Credit Card

Credit Card #: \_\_\_\_\_ Expiration date: \_\_\_\_\_ CV: \_\_\_\_\_

Billing address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



**TO DISCUSS CORPORATE AND BRAND SPONSORSHIP  
OPPORTUNITIES PLEASE CONTACT:**

Kristie Nackord  
Vice President, External Affairs  
Palmer Land Conservancy  
kristie@palmerland.org | 719.399.2385