



SPONSORSHIP INFORMATION

BIKE FOR CONSERVATION

Bike the Bessemer is a unique and fun event that showcases Pueblo County’s premier local farms and food. This 11-mile bike ride highlights agriculture, water, and innovative conservation work to protect critical farmland in the region.

Sponsors of the event help underwrite the event and important on-the-ground conservation work. Sponsorship deadline: September 23, 2023.



SPONSOR BENEFITS	TITLE SPONSOR \$7,500+	EAT LOCAL SPONSOR \$5,000+	PUEBLO PRIMROSE \$2,500+	PUEBLO CHILE \$1,000+	JALAPEÑO \$500+
Exclusive logo association with Bike the Bessemer logo and communications	✓				
Premier logo placement on custom cycling jersey	✓				
VIP seating at the luncheon	✓	✓			
Special placement of logo on event tumbler	✓	✓	✓		
eNews spotlight	✓	✓	✓	✓	
Opportunity to place items in swag bags	✓	✓	✓	✓	
Social media spotlight	✓	✓	✓	✓	
Logo placement on all publicity materials	✓	✓	✓	✓	✓
Verbal recognition at event	✓	✓	✓	✓	✓
Logo highlight during lunch slideshow	✓	✓	✓	✓	✓
Complimentary bike ride registrations	6	4	3	2	1
Tickets to the Pueblo premiere of <i>Mirasol</i>	2	2			
Tickets to VIP reception at the Pueblo premiere of <i>Mirasol</i>	2				

BIKE THE BESSEMER SPONSORSHIP - 2023

BUSINESS INFORMATION

Company Name: _____

Website: _____ Facebook page: _____

Instagram handle: _____

Address: _____ City: _____ State: _____ Zip: _____

Contact Name: _____

Phone #: (____) _____ Email address: _____

Please send a high-resolution or vector logo to Astrid Monar: astrid@palmerland.org

PAYMENT INFORMATION

Amount of payment: _____

Check enclosed

Please invoice

Credit Card

Credit Card #: _____ Expiration date: _____ CV: _____

Billing address: _____ City: _____ State: _____ Zip: _____

Signature: _____ Date: _____



We are thankful for your support.
Please return this form to Astrid@palmerland.org.

Palmer Land Conservancy
Attn: Astrid Monar
102 S. Tejon, Suite 360
Colorado Springs, CO 80901