



# SPONSORSHIP INFORMATION

## BIKE FOR CONSERVATION

Bike the Bessemer is a unique and fun event that showcases Pueblo County’s premier local farms and food. This 11-mile bike ride highlights agriculture, water, and innovative conservation work to protect critical farmland in the region.

Sponsors of the event help underwrite the event and important on-the-ground conservation work. Sponsorship deadline: August 1, 2023.



SPONSOR BENEFITS	TITLE SPONSOR \$7,500+	EAT LOCAL SPONSOR \$5,000+	PUEBLO PRIMROSE \$2,500+	PUEBLO CHILE \$1,000+	JALAPEÑO \$500+
Exclusive logo association with Bike the Bessemer logo and communications	✓				
Premier logo placement on custom cycling jersey	✓				
VIP seating at the luncheon	✓	✓			
Special placement of logo on event tumbler	✓	✓	✓		
eNews spotlight	✓	✓	✓	✓	
Opportunity to place items in swag bags	✓	✓	✓	✓	
Social media spotlight	✓	✓	✓	✓	
Logo placement on all publicity materials	✓	✓	✓	✓	✓
Verbal recognition at event	✓	✓	✓	✓	✓
Logo highlight during lunch slideshow	✓	✓	✓	✓	✓
Complimentary bike ride registrations	6	4	3	2	1
Tickets to the Pueblo premiere of <i>Mirasol</i>	2	2			
Tickets to VIP reception at the Pueblo premiere of <i>Mirasol</i>	2				

# BIKE THE BESSEMER SPONSORSHIP - 2023

## BUSINESS INFORMATION

Company Name: \_\_\_\_\_

Website: \_\_\_\_\_ Facebook page: \_\_\_\_\_

Instagram handle: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone #: (\_\_\_\_) \_\_\_\_\_ Email address: \_\_\_\_\_

Please send a high-resolution or vector logo to Astrid Monar: [astrid@palmerland.org](mailto:astrid@palmerland.org)

## PAYMENT INFORMATION

Amount of payment: \_\_\_\_\_

Check enclosed

Please invoice

Credit Card

Credit Card #: \_\_\_\_\_ Expiration date: \_\_\_\_\_ CV: \_\_\_\_\_

Billing address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



We are thankful for your support.  
Please return this form to [dillon@palmerland.org](mailto:dillon@palmerland.org).

Palmer Land Conservancy  
Attn: Dillon O'Hare  
121 W. City Center Drive, Ste 200D  
Pueblo, CO 81003