



# Palmer

LAND CONSERVANCY

## BIKE THE BESSEMER SPONSORSHIP INFORMATION

YOUR SUPPORT FURTHERS CONSERVATION



Bike the Bessemer is a unique and fun event that showcases Pueblo County's premiere local farms and food. This 11-mile bike ride will highlight agriculture and water in the region and the on-the-ground innovative conservation work to protect the agricultural heritage of the region.

By sponsoring this event, you're helping important on-the-ground conservation work right in your backyard.

Don't miss out on this sponsorship opportunity. Deadline for sponsorships is September 1, 2021.

<b>Sponsor Benefits</b>	<b>Jalapeño \$250</b>	<b>Pueblo Chile \$500</b>	<b>Pueblo Primrose \$1,000</b>
Opportunity to place premiums in the swag bag			✓
eNews spotlight			✓
Event exhibition space		✓	✓
Social media spotlight		✓	✓
Logo placement on all publicity materials	✓	✓	✓
Verbal recognition at event	✓	✓	✓
Complimentary bike ride registrations	1	2	4

# BIKE THE BESSEMER SPONSORSHIP - 2021

## BUSINESS INFORMATION

Company Name: \_\_\_\_\_

Website: \_\_\_\_\_ Facebook page: \_\_\_\_\_

Instagram handle: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone #: (\_\_\_\_) \_\_\_\_\_ Email address: \_\_\_\_\_

Please send a high-resolution or vector logo to Lauryn Wachs: [lauryn@palmerland.org](mailto:lauryn@palmerland.org)

## PAYMENT INFORMATION

Amount of payment: \_\_\_\_\_

Check enclosed

Please invoice

Credit Card

Credit Card #: \_\_\_\_\_ Expiration date: \_\_\_\_\_ CV: \_\_\_\_\_

Billing address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

We are thankful for your support.  
Please return this form to [lauryn@palmerland.org](mailto:lauryn@palmerland.org).

Palmer Land Conservancy  
Attn: Lauryn Wachs  
P.O. Box 1281  
Colorado Springs, CO 80901

